EG

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EXPERIENCE

Senior Production Designer, Starfish Co. | Manhattan, NY   February 2021–Present

Developed numerous design projects (branding/logos design, advertisements, brochures, infographics, e-blasts, packaging, brand books, stationery, invitations, presentations, holiday campaigns, whitepapers, signage, tradeshow materials, form design, social posts, and website design)
Managing freelancers and guiding junior designers
Image retouching, resizing, and sourcing
Media brand research

Graphic Designer, Starfish Co. | Manhattan, NY   June 2017–February 2021

Developed numerous design projects (branding/logos design, advertisements, brochures, infographics, e-blasts, packaging, brand books, stationery, invitations, presentations, holiday campaigns, whitepapers, signage, form design, social posts, and website design)
Image retouching, resizing, and sourcing
Media brand research

Graphic Design Intern, Starfish Co. | Manhattan, NY   January 2017–May 2017

Image retouching, resizing, and sourcing
Create and edit engaging presentation deliverables for client presentations
Creating advertisments for client campaigns
Assisting with editing of images for campaign pages
Media brand research

Creative Intern, Creative Media Marketing | Manhattan, NY   June 2016–August 2016

Maintain client social media
Creating sample client mailings
Researching influencers and influences
Photoshop product and advertisements
Media contact and brand research
Creating advertisments for social media
Photographing client products
Creating client mood boards

EDUCATION

Baruch College The City University Of New York, (CUNY), New York, NY   2014–2017
Bachelor of Arts in Graphic Communication
College of Staten Island, (CUNY), Staten Island, NY   2013–2014
Major: Communications Digital Media and Design

SKILLS

Adobe Creative Suite
• Adobe Indesign
• Adobe Illustrator
• Adobe Photoshop
• Adobe XD
• Adobe After Effects
• Adobe Dreamweaver
• Adobe Premiere Pro

Other Applications/Other Skills
• Figma
• Sketch
• Microsoft Office
• Photography